



PRESS RELEASE I

Madeira Story Centre Works have begun in Funchal old town

Construction for Madeira Story Centre began last week, in Largo Almirante Reis, Funchal - Madeira.

The initiative by “FUN, Centros Temáticos do Funchal, Lda”, member of the Blandy Group, in partnership with Etergeste, represents an investment of €7 millions, partially financed by SIVETUR.

Madeira Story Centre was conceived to explain, in an entertaining, cultural and interactive form the stories of the History of Madeira from the volcano that give birth to the archipelago, the discovery of the island by João Gonçalves Zarco, the golden period of Sugar, Tourism and the History of the Archipelago in the 20th century through to current days. Madeira Story Centre will be located in the old Sta. Maria Cinemas and Cooperativa Agrícola buildings, restored and adapted for this new purpose.

Madeira Story Centre will include permanent and temporary exhibitions, recreating period environments of high cultural and entertainment value.

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